RESOURCES
FOR ORGANIZATIONS IN THE BUSINESS OF
LIFELONG LEARNING

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In this document, we highlight some key resources we have created for organizations in the business of lifelong learning. For a range of additional resources, be sure to visit http://www.tagoras.com/resources.

TOOLS, MODELS, AND FRAMEWORKS

The Learning Business Maturity Model™

http://www.tagoras.com/learning-business-maturity-model

The Tagoras Learning Business Maturity Model provides a framework and an assessment for gauging the maturity of your learning and education business across five domains and determining where to focus your efforts going forward.

The Value Ramp™

http://www.tagoras.com/value-ramp

The Value Ramp is a simple yet amazingly powerful tool for developing and assessing your product strategy.

The Market Insight Matrix™

http://www.tagoras.com/market-insight-matrix-for-learning-products

The Market Insight Matrix provides a process and specific activities to help you better understand and assess your market for continuing education and professional development.

RESEARCH REPORTS

Association Learning + Technology

http://www.tagoras.com/catalog/association-learning-technology

Association Learning + Technology provides the most comprehensive insights currently available on the use of technology to enhance and enable education in the association sector.

Social Learning Trends in the Association Space

http://www.tagoras.com/catalog/association-social-learning

Social Learning Trends in the Association Space offers data and brief case studies on how associations are using social technologies as part of their learning initiatives.

Association Virtual Events

http://www.tagoras.com/catalog/virtual-events

Association Virtual Events is one of the best resources available for understanding the emerging role of virtual events in the association sector.

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TECHNOLOGY SELECTION RESOURCES

http://www.tagoras.com/association-lms

We maintain a list of vendors we track and offer interviews with vendors, a discussion guide, and articles on a range of issues organizations should keep in mind when selecting learning platforms.

WHITE PAPERS AND BRIEFINGS

"Four Keys to Profitable Learning Products for Your Association"

http://www.tagoras.com/profitable-learning-products

As the title suggest, this white paper covers four keys that will dramatically improve your chances of building a strategic learning product with strong revenue potential.

"Exploring the Fringe: Flipping, Microcredentials, and MOOCs"

http://www.tagoras.com/flipped-learning-microcredentials-moocs

This white paper discusses three key learning approaches that have emerged in recent years, explores when each might make sense for an association to pursue, and suggests factors to consider before jumping on the trendy bandwagon.

10 Critical Shifts in the Market for Lifelong Learning

http://www.tagoras.com/future-lifelong-learning

This two-pager provides a brief overview of the 10 trends that we think learning leaders need to have front of mind as they plot their strategy for the coming years.

"Mobile Learning and Associations: A Chance to Move the Dial"

http://www.tagoras.com/strategy-vacuum-mobile-learning

This white paper explores how associations can incorporate mobile learning into their strategy and how it can help them move the dial in their professions and industries and show the impact of learning in meaningful ways.

ONGOING RESOURCES

Leading Learning Newsletter

http://www.tagoras.com/resources/newsletters

Our monthly e-newsletter—with occasional interim updates—provides high-value, curated resources for learning leaders.

Leading Learning Podcast

http://www.leadinglearning.com/podcast

Our weekly podcast features insights from expert guests as well as from our ongoing work with organizations in the business of lifelong learning.

Leading Learning Webinars

http://www.tagoras.com/webinars

Our ongoing Webinar series provides actionable guidance on emerging trends and opportunities as well as perennial challenges faced by organizations in the business of lifelong learning.

Leading Learning Events

http://www.leadinglearning.com/events

We host two signature events annually, the Leading Learning Symposium and Learning • Technology • Design™ (LTD).

Visit http://www.tagoras.com/resources for more resources.

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